

Usage Fee Schedule

Non-Profit/Educational/Self Published: Free

Periodicals/ Serials (Print)

2,000-10,000 (circulation)	\$15.00 per photo
10,000-20,000	\$20.00 per photo
20,000-49,999	\$40.00 per photo
50,000-99,999	\$75.00 per photo
100,000-249,999	\$100.00 per photo
250,000 and above	\$250.00 per photo

Book Editions (Print)

Under 5,000 copies	Free
5,000 to 10,000 copies	\$20.00 per photo
10,000 to 24,999 copies	\$50.00 per photo
25,000 to 49,999 copies	\$85.00 per photo
Over 50,000 copies	\$100.00 per photo
Book Jacket (surcharge if image is also used in book interior)	\$150.00 per photo

Digital

eBook	\$35.00 per photo
Website	\$25.00 per photo
Digital Magazine	\$10.00 per photo
Mobile App	\$10.00 per photo

Advertising/Promotional

Regional	\$150.00 per photo
National	\$250.00 per photo
World Wide	\$450.00 per photo

Broadcast film, Television

National Distribution	\$100.00 per photo
International Distribution	\$250.00 per photo

Wall décor, Building Lobbies

Temporary	\$100.00 per photo
Static	\$250.00 per photo

Please Note:

1. Fees in the above tables may be superseded by the established usage rates of periodical publications.
2. Usage cases that are not specified in the above tables are subject to internal review and price negotiations.